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# University of Pretoria Yearbook 2020

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## Editorial practice: List building and acquisition of rights 729 (PUB 729)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Faculty of Engineering, Built Environment and Information Technology</a>
<b>Module credits</b>	15.00
<b>Programmes</b>	<a href="#">BISHons Publishing</a>
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	2 lectures per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Information Science
<b>Period of presentation</b>	Semester 1 and Semester 2

### Module content

At the heart of the publishing value chain lies the commissioning editor or publisher, whose tasks range from commissioning new titles and nurturing authors, through to managing entire publishing lists and making rights acquisitions. This module builds on students' knowledge of and skills in commissioning and acquisitions, with a particular focus on strategic and financial aspects of publishing list building, and acquisition policies and procedures.

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